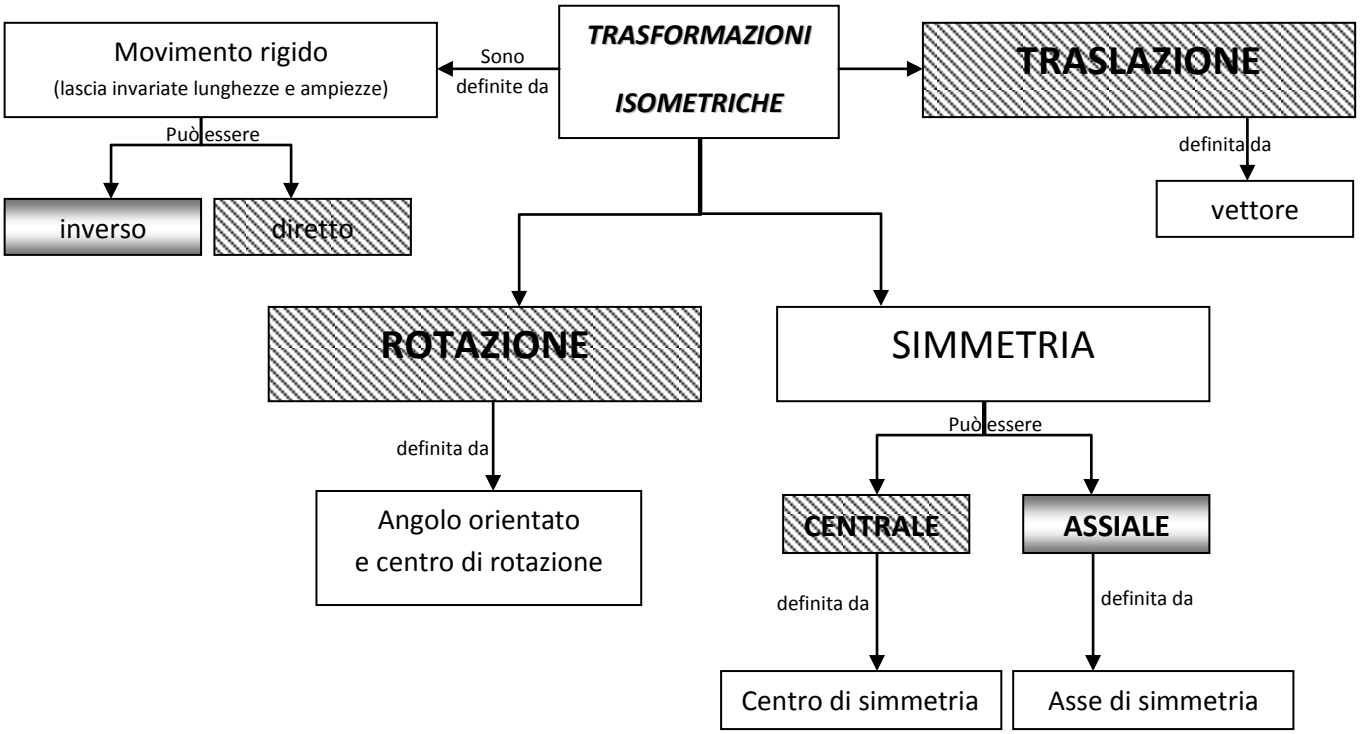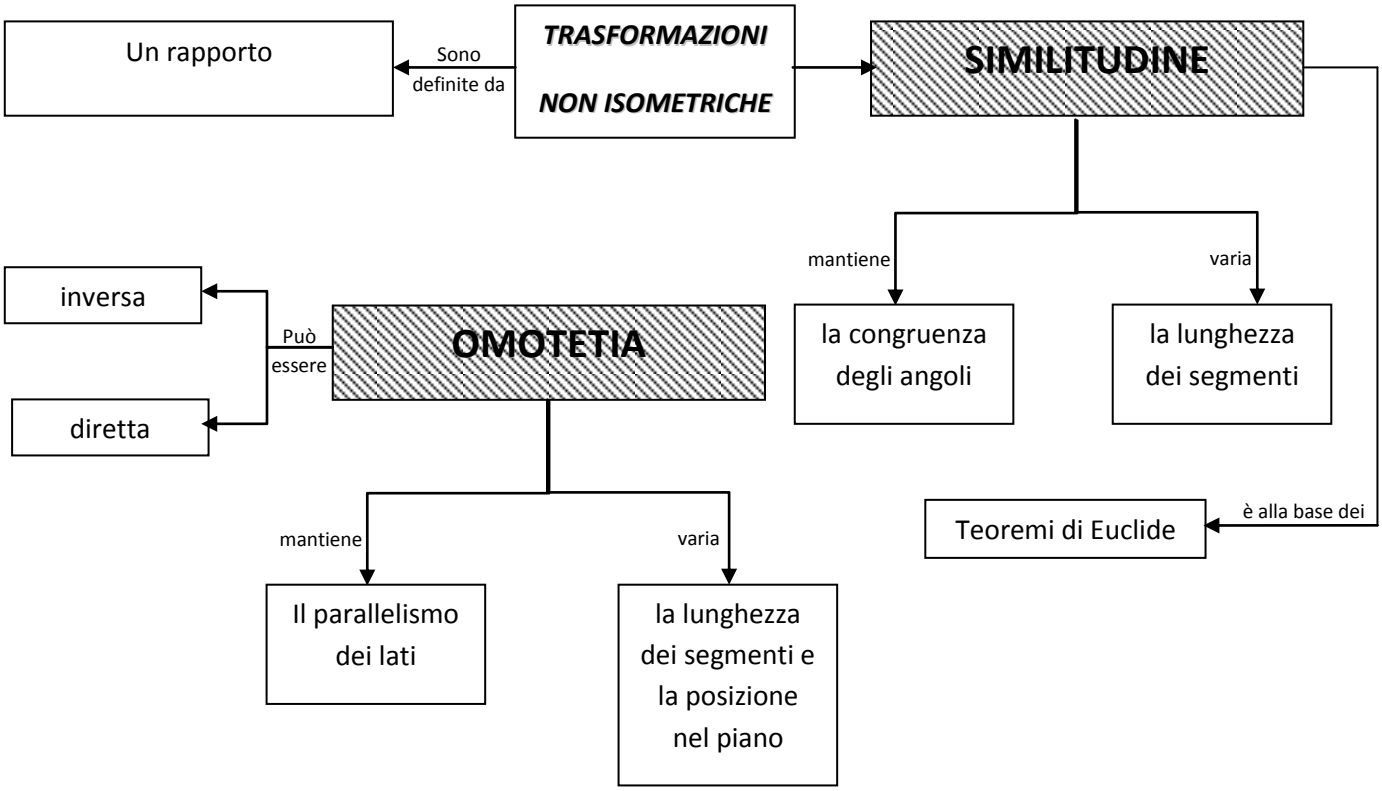LE TRASFORMAZIONI GEOMETRICHE